

Sponsorship Package



Kanu Hawaii

APRIL 19-25, 2020

Be the Change, Become a Sponsor

As businesses operating in Hawai'i, we have a kuleana to serve our 'āina and our people. Volunteer Week Hawai'i is a high profile, institutionally-endorsed, annual event that provides statewide exposure and opportunities to engage directly with community-based efforts. In April 2019, 90 community organizations hosted 131 events across 7 islands, engaging 5,000+ volunteers.

Join us in achieving our Volunteer Week Hawai'i 2020 goals:

125

Partners

7,500

Volunteers

150

Events

Volunteer with **aloha**, it's our **kuleana**

Get Involved

As a cross-sector campaign, Volunteer Week Hawai'i 2019, brought together residents, visitors, nonprofits, businesses, schools, and government agencies in a concerted effort to take grassroots action that served our communities. During just ONE week, volunteers donated 19,560 hours of time, equivalent to **\$533,765.33** in impact.

To take part in this initiative, you can:

Become a sponsor

Host an event

Empower your employees to volunteer

Local Action, Global Impact

Your support and participation will bolster this campaign to create even more sustainable impacts across Hawai'i. Help us to strengthen relationships and increase statewide volunteerism while demonstrating your commitment to Corporate Social Responsibility and dedication to the local communities where you live and work. Join us for the largest volunteerism campaign in Hawai'i!

Please contact

development@kanuhawaii.org for additional information.

\$10,000

Statewide Sponsor

- Organization logo inclusion
 - Event promotional materials (e.g. website, newsletter, social media)
 - Annual State of Volunteerism in Hawai'i Report
 - Volunteer Week Hawai'i wrap-up video
 - 100 grab bags to be given to End of Week Celebration attendees
- Dedicated social media post recognizing your organization
- 16 End of Week Celebration Ribbons
- 2 VIP Tables for 16 at End of Week Celebration
- Large organization logo on Sun Shirt
 - Physically distribute 3-5 shirts to each partner organization (to be worn at 150 statewide events attended by 7,500+ volunteers)

\$5,000

Island Sponsor

- Organization logo inclusion
 - Event promotional materials (e.g. website, newsletter, social media)
 - Annual State of Volunteerism in Hawai'i Report
 - Volunteer Week Hawai'i wrap-up video
 - 100 grab bags to be given to End of Week Celebration attendees
- Dedicated social media post recognizing your organization
- 8 End of Week Celebration Ribbons
- VIP Table for 8 at End of Week Celebration
- Medium organization logo on Sun Shirts
 - Physically distribute 3-5 shirts to each partner organization (to be worn at 150 statewide events attended by 7,500+ volunteers)

\$2,500

Ahupua'a Sponsor

- Organization logo inclusion
 - Event promotional materials (e.g. website, newsletter, social media)
 - Annual State of Volunteerism in Hawai'i Report
 - Volunteer Week Hawai'i wrap-up video
 - 100 grab bags to be given to End of Week Celebration attendees
- Dedicated social media post recognizing your organization
- 4 End of Week Celebration Ribbons
- Reserved seating at End of Week Celebration (with ribbons)
- Small organization logo on Sun Shirts
 - Physically distribute 3-5 shirts to each partner organization (to be worn at 150 statewide events attended by 7,500+ volunteers)

\$500

Community Sponsor

- Organization name inclusion
 - Event promotional materials (e.g. website, newsletter, social media)
 - Annual State of Volunteerism in Hawai'i Report
- 2 End of Week Celebration Ribbons
- Reserved Seating at End of Week Celebration (with ribbons)

Add-Ons

- Custom produced video
- Kanu Hawaii hosted "Employee Appreciation Lunch"
- Radio interview segment
- Televised news segment

Exclusive Opportunities

\$10,000

State Capitol
Launch Event
Sponsor

ONLY 1 AVAILABLE

- Speaking/welcome opportunity at the launch event in April 2020 to be held in the Capitol Rotunda with government representatives, key partners, and press
- Branding on event materials and in event space
- 8 End of Week Celebration Ribbons
- VIP Table for 8 at End of Week Celebration

\$15,000

End of Week
Volunteer Celebration
Sponsor

ONLY 2 AVAILABLE

- Speaking/welcome and company story share (3 minutes) at the End of Week Celebration on Saturday, April 25th
- Custom branding at the event (all promotional materials, video projection reels, and at-location banner inclusion)
- 8 End of Week Celebration Ribbons
- VIP Table for 8 at End of Week Celebration



Click here to sign up to be a sponsor: kanuhawaii.org/sponsor
Please contact development@kanuhawaii.org for more information